

Amigos de Sian Ka'an presents: **First Photo Contest: "Monitors of the Reef"**, as part of the commemoration of the International Year of the Reef 2018.

Participate in the first Photo Contest: Monitors of the Reef and you can become the winner of a **DJI Mavic Pro Drone** and **Scuba dive in Cancún\***

\*Including a class if the participant is not prepared.

This contest will help to raise awareness among the general public about the importance of the marine ecosystem and the constant threats that this natural system suffers by the daily activities of the human being. That's why the pictures should be about the reefs and the species that live within. They can be extensive underwater landscapes or small details of nature, actions in favor of the marine environment or even reefs throughout time.

### **Our jury**

- Humberto Bahena
- Luis Javier Sandoval
- Pepe Soho

**Submissions close 30th July, 2018.**

### **Guidelines (in brief)**

- The photograph (s) must show the richness and beauty of the biodiversity of the different ecosystems we have in the Mesoamerican Reef in Mexico (flora, fauna, landscaping).
- The photographs to participate must be unpublished.
- The participating photo (s) must be in color and should not be digitally modified. Only manipulation of brightness and contrast is allowed.
- Five are the maximum photographs that can be submitted.
- From the photographs received, the jury will select 20 that will become part of an itinerant exhibition through the Yucatan Peninsula.

### **¿How do you submit your photographs?**

The participant must send his photograph (s) to the mail [contacto@amigosdesiankaan.org](mailto:contacto@amigosdesiankaan.org), with a document in Word with:

- Name or pseudonym of the author
- Title of the photo
- Technical information of each photograph
- Date of the shot and place (location and state)

- Description and / or message (s) that you want to transmit through the photo (s) (maximum 50 words).

Each photo must be labeled according to the following: Author's last name and photograph number of sequence (Example: Loreto\_1.jpg).

As soon as the photographs are received, the participant will receive a confirmation email. Once they receive the email, the participant must choose one photo of the 5 that she or he submitted and upload it on the Facebook page <https://www.facebook.com/amigos.siankaan> accompanied by a message (maximum 50 words) that you want to transmit through the photo and the official hashtag #MonitoresdelArrecife #AccionesporlaNaturaleza # IYOR2018.

Photographs should be sent in JPG format with a resolution of 300dpi's and measure maximum 4,000pixels (34cm) from the longest side of the image. If the file exceeds 5MB in weight, the participant must send the photograph (s) through Google Drive and attach the link in the email so that the "Organizing Committee" can download the photograph (s).

## ATTENTION

The participant must have read, understood and accepted the rules of the contest before registering and submitting his or her photographs.

At the time of registration, the participant gives the "Organizing Committee":

His/Her acceptance of the terms and conditions of the bases.

His/Her acceptance to the decision of the jury, which is unappealable.

His/Her acceptance to receive information related to the subsequent contest activities, being able to freely request not to send said information at any time.

Accepted the above, the participant grants the license of use and rights over the photographs presented in the contest to the Amigos de Sian Ka'an (ASK) media bank, and these may be used for non-profit purposes, including the corresponding credit for promote the actions that ASK carries out in favor of the environment.

## The Jury

The jury will be integrated by professionals in the field of photography and the environment. The Organizing Committee may modify the members of the jury, subject to the availability of the same.

The decision of the jury will be final and unappealable.

The jury will take into account the number of *likes* obtained by the participating photographs on the facebook page <https://www.facebook.com/amigos.siankaan>.

### The criteria of the Jury

- Artistic merit
- Originality
- Difficulty
- Composition
- Esthetic
- Number of likes of the photos uploaded to <https://www.facebook.com/amigos.siankaan>.

### Prizes delivery

The prizes will be delivered on August 2018 and the exact date, place and time will be informed opportunely by the Organizing Committee by email and at <https://www.facebook.com/amigos.siankaan>

### REQUIREMENTS FOR THE DELIVERY OF PRIZES

It is important that the winning participants **must present a valid official identification** with photograph and signature, **original** and **copy** on the day of the delivery.

